MAC-ISA
Mid-Atlantic Chapter
International Society of Arboriculture

Canopy Coverage

2026 ADVERTISING INSERTION ORDER

Canopy Coverage is the quarterly newsletter of the MAC-ISA that is distributed to over 1300 members in the region.

All Orders Must Include:

1. Completed Contract/Insertion Order
2. Digital Artwork* to be emailed to communications@macisa.org

(* Digital ads only. File format: high-res PDF, EPS with fonts outlined & graphics embedded or Affinity Publisher with all support files.

Contact:

Please make checks payable to
MAC-ISA, PO Box 61, Wicomico Church, VA 22579.
Call 703-232-5725 with questions or if you would like to pay over the phone.
Send this form and all ads in digital format by email to communications@macisa.org

Select Issues:

	Issues	Deadline
☐	Winter	Jan 30
☐	Spring	Apr 15
☐	Summer	July 15
☐	Fall	Oct 10

Selection	Ad Size	Member Cost 1x	Non-member Cost 1x	Member Cost 4x	Non-member Cost 4x
☐	**Full Page**	**$475**	**$575**	**$1525**	**$1925**
☐	**Half Page**	**$355**	**$455**	**$1225**	**$1625**
☐	**Quarter Page**	**$235**	**$335**	**$725**	**$1125**

Advertiser:_____

Contact Person:_____

Address: _____

City _____ State: _____ Zip:_____

Phone:_____FAX:_____

E-Mail: _____

Contact for **invoicing**_____ Phone _____
(If different from above)

Signature **(REQUIRED)**:_____ DATE: _____

*** Ad Dimensions: Full Page (7.5"w x 10"h) | Half Page (7.5"w x 5.5"h) | Quarter Page (3.75"w x 4.75"h)**