



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

Canopy Coverage

2024 ADVERTISING INSERTION ORDER

Advertiser: _____

Contact Person: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-Mail: _____

Contact for **invoicing** _____ Phone _____

(If different from above)

Signature (**REQUIRED**): _____ DATE: _____

Ad Size	Dimensions	Member Cost 1X	Non-Member Cost 1X	Member Cost 4X	Non-Member Cost 1X
<input type="checkbox"/> Full Page	7.5"w x 10"h	\$375	\$475	\$1300	\$1750
<input type="checkbox"/> Half Page (horiz)	7.5"w x 5.5"h	\$275	\$375	\$1000	\$1400
<input type="checkbox"/> Quarter Page	3.75"w x 4.75"h	\$175	\$275	\$600	\$1000
<input type="checkbox"/> Business Card	3"w x 2"h	\$150	\$250	\$500	\$900

Issues	Deadline
<input type="checkbox"/> Winter	Jan 10
<input type="checkbox"/> Spring	Apr 10
<input type="checkbox"/> Summer	July 10
<input type="checkbox"/> Fall	Oct 10

All Orders Must Include

- Completed Contract/Insertion Order
- Digital Artwork* to be emailed to communications@macisa.org

(* Digital ads only. File format: high-res PDF, EPS with fonts outlined & graphics embedded or Affinity Publisher with all support files. **Quark files not accepted**)

Contact:

Communications Manager, Phone: 703-753-0499, communications@macisa.org

Please make checks payable to MAC-ISA, PO Box 61, Wicomico Church, VA 22579. Call 703-232-5725 with questions or if you would like to pay over the phone.

Send this form and all ads in digital format by email to communications@macisa.org